



Soulcial Media Influencer 6 Week Coaching Program Guide

by Michelle Ana

MEET YOUR COACH

Michelle Ana is the creator of loveMichelleAna.com, a platform designed for the modern woman seeking inspiration for her lifestyle, beauty and soul.

Becoming a widow unexpectedly at the age of 26, she made the decision that tragedy does not define your destiny. Michelle decided that vulnerability and transparency would be the only way to move forward. Sharing her journey with her audience has now reached a community of over 180,000 dedicated followers from around the world.

With over 7 million views on Youtube, six years of social media marketing experience with corporate clients, personal brands and non-profit organizations, it is no surprise she has founded "The Flourish Effect". A lifestyle platform teaching creatives how to flourish in their souls, business and community.

She is committed to helping Soulcial Media Influencers™ & Thought Leaders affirm their personal brand voice to become confident Trailblazers with her "[Soulcial Media Influencer Coaching Program](#)".

Michelle Ana



A Soulcial Media Influencer is an individual that operates in their God-given identity to bring life-changing impact to the earth in a unique and transformative way by utilizing the global reach of social media.

MY PROMISE TO YOU

Is to affirm your soulcial voice,
help you cultivate your ideal
community, and teach you tools
to produce tangible results within
your personal brand in 30 days
through my six week intensive
coaching program, "Soulcial
Media Influencer Coaching
Program".

program

6 week program guide

01 Course Overview & Mindset

- *Orientation & Program Overview*
 - *Trailblazer Accountability Statement to fully commit to the work in becoming a Soulcial Media Influencer*
 - *The Mindset of a Trailblazer with a plan*
 - *How to Combat Imposter Syndrome & Self Sabotage as a Thought Leader on Social Media*
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02 Soulcial Media Influencer

- *How to bring life-changing impact as a Soulcial Media Influencer by understanding the global reach of social media*
 - *The Authenticity Formula to effectively share your story on social media*
 - *The Confidence Code that unlocks your God given potential to impact your community*
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Faith & Influence

- *Storytelling & Messaging that Positions you to impact on a soul level*
 - *Moral Compass for navigating your social media standard, partnerships & collaborations*
 - *Bridging faith & influence, to engage your ideal community, and convert them into loyal supporters*
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04 Brand Soul Mapping

- *Brand Soul Mapping (BSM), clear vision of how your personal brand will remain sustainable and pandemic proof*
 - *Simplified and strategic four-step marketing funnel*
 - *Developing a soul-shifting digital experience*
 - *Creating your first digital offer*
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05 Social Media Strategy

- *Unique Soulcial Voice: Speak & Write like a Boss with Boldness*
 - *Insta Caption Hacks that resonate with your community & drives traffic to your digital offer*
 - *Positioned to pitch & brand partnerships as a Lifestyle Influencer*
 - *The art of balancing faith based & lifestyle content that's relatable*
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06 The Trailblazer Action Plan

- *The Soulcial Boss, understanding biblical principles of building legacy with intentionality*
 - *The Profitable Trailblazer's 30 Day Action Plan*
 - *How to promote & sell digital offer with strategic storytelling*
 - *Execute with Confidence - The Formula for Next Level Growth*
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You need this program.
You really will leave armed
with the tools/skills to help
you walk in your purpose,
and walk in confidence.
You will be challenged to
be disciplined and apply
the skills/tools gained.

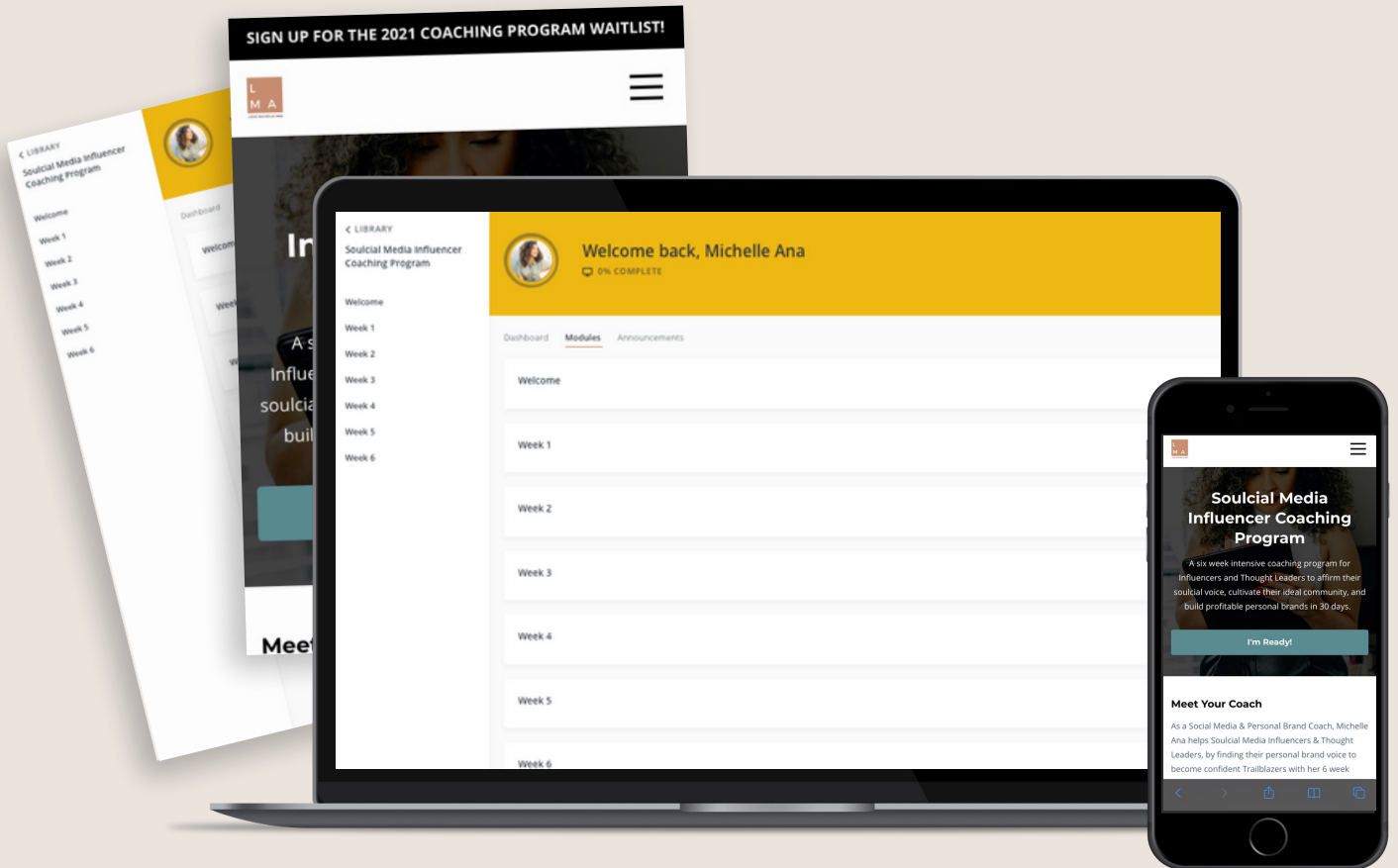
testimonials

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Michelle Ana

COACH | INFLUENCER | ENTREPRENEUR



"I am so grateful for Michelle's obedience. Before working with her I lacked seeing the God in me. I knew I had great purpose in me but I had a mental block to reach it and after just one hour with her I felt that door open. I see the clear steps I need to take to tap into the God in me to and serve the women I am meant to impact. I have shifted my mindset from being a Influencer trying to influence someone to buy something to a SOULcial Media influencer creating a greater impact." -Judi

START TODAY!

The Soulcial Media Influencer Coaching Program is an six week intensive coaching program for Influencers and Thought Leaders to affirm their soulcial voice, cultivate their ideal community, and produce tangible results within their personal brands in 30 days.

[TAP HERE TO START](#)